

C.U.SHAH UNIVERSITY

Summer Examination-2018

Subject Name : Human Resource Management

Subject Code : 4MS04HRM1

Branch: BBA

Semester : 4

Date : 26/04/2018

Time : 10:30 To 01:30

Marks : 70

Instructions:

- (1) Use of Programmable calculator & any other electronic instrument is prohibited.
- (2) Instructions written on main answer book are strictly to be obeyed.
- (3) Draw neat diagrams and figures (if necessary) at right places.
- (4) Assume suitable data if needed.

Q-1	Attempt the following questions:	(14)
	a) Give Full Form of SWOT	01
	b) Define Strategy.	01
	c) Explain the concept: Job Analysis	01
	d) Name the two specialties of HR Manager	01
	e) What do you mean by Job Enrichment?	01
	f) Define Recruitment	01
	g) Explain the concept: Job Description	01
	h) What do you mean by Job Rotation?	01
	i) Define Performance Appraisal.	01
	j) Explain the concept: Job Specification	01
	k) What do you mean by Job enlargement?	01
	l) Define Selection	01
	m) What do you mean by Orientation?	01
	n) Define Strategic Management	01

Attempt any four questions from Q-2 to Q-8

Q-2	Attempt all questions	(14)
	a) Explain the corporate level strategies with suitable example	07
	b) Which types of Information are Collected Via Job Analysis?	07
Q-3	Attempt all questions	(14)
	a) What is included in Job Description?	07
	b) Write a Note on Human Resource Manager's Proficiencies	07
Q-4	Attempt all questions	(14)
	a) Explain the limitation of background investigation and reference check.	07
	b) Explain the types of interview	07



Q-5	Attempt all questions	(14)
	a) Discuss the steps involved in performance appraisal	07
	b) Explain the various sources of information about background investigation and reference check.	07
Q-6	Attempt all questions	(14)
	a) Discuss the factors affecting Effective Recruiting	07
	b) Explain the steps involved in recruitment and selection process	07
Q-7	Attempt all questions	(14)
	a) List and explain the steps involved in strategic management process	07
	b) Write a Note on: MBO	07
Q-8	Attempt all questions	(14)
	a) What are the uses of Information collected via Job Analysis	07
	b) Explain the business level strategies with suitable example	07

